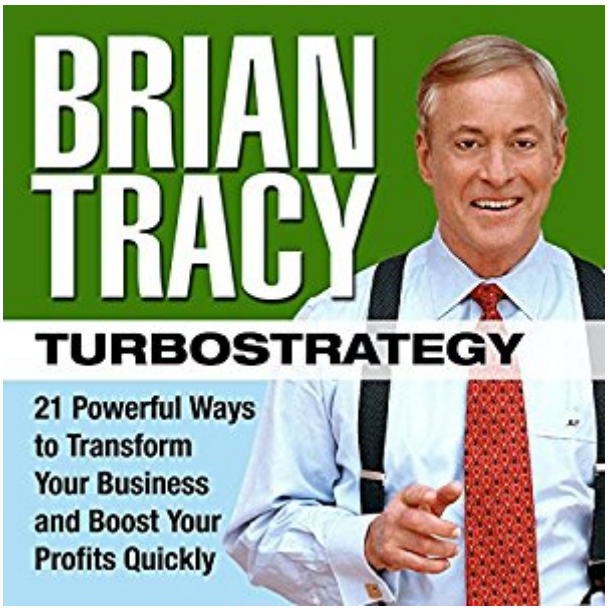
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# TurboStrategy: 21 Powerful Ways To Transform Your Business And Boost Your Profits Quickly




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## Synopsis

"All the business wisdom in the world isn’t worth a dime if it doesn’t produce results. Brian Tracy has worked with more than 500 companies throughout the US, Canada, and 22 other countries. He has helped hundreds of thousands of people worldwide to achieve spectacular results, and now he is helping businesses reach new levels of success with TurboStrategy. ""I call it TurboStrategy,"" says Tracy,""because it is an intensive, fast, short, sharp, effective way of setting and implementing any strategy."" Now companies in all industries can get on the fast track to more focused strategy, better planning, more powerful marketing and sales approaches, and higher profits. Readers will discover the practical techniques that the most successful businesses use to thrive, even in the toughest markets. They’ll also learn how to: * Maintain flexibility, the key to dealing with an ever-changing business landscape * Articulate their business’s vision, values, mission, purpose, and goals-both short- and long-term *""Draw a line through the past"" and become their own turnaround specialists * Hire the best people --and motivate them to excellence Through 21 strategy points and dozens of examples, stories, and quotations from world-class thinkers and corporate leaders, Brian Tracy will show any company how to turbocharge its strategy and get its business firing on all cylinders."
--This text refers to the Digital edition.

## Book Information

Audible Audio Edition
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## Customer Reviews

Love this one and I wanna recommend this

This book is just what the doctor ordered for me. I perused many books on business planning as I felt a good book would help me take my business to the next level. All I saw was garbage, until I bumped into this book. It is not longwinded, but is right on target if you want a no nonsense business planning book. It’s worth a lot more than it’s sticker price, to say the least.

Recommended for everyone. Easy to read and easy to apply. This book includes key things we should know to drive our buisness/company.

Brian Tracy knows a thing or two about business. He has personally consulted with over 500 companies in addition to creating his own super successful enterprises.This book is not a complete "how to" but offers information that you won’t find anywhere else. Best of all it works!Fans of MBA business degree programs may scoff at this work, but how manyof those people, including college professors who teach MBA programs are making money from a business or even own one? And how much of their advice really works? I rest my case.According to Tracy (and other well documented research), 80% 0f all businesses fail within their first 4 years and of those that succeed, probably 85% are losing money. Brian offers advice to put you into the top 20% that succeeds and stays in business.I recommend this book along with Victory. Read and follow the advice in both and then watch your company SOAR to new levels of achievement.

Clear concise task list of what to do. Each section has a 7 point summery. Would be nice it the book came with a word template to get you started(so had to write one). Each of the 21 topics are very concentrated, almost pointers to other books one of which are points elaborated in "Steve Covey’s 7 Habits" book the other related must read is the "Yes or No guide to better decisions by Spencer Johnson" ISBN 0-00-104661-6If you are doing a business trip, dont leave the airport without it, and take a pencile to make margin notes.

Brian Tracy is a guy who has a way of simplifying complex issues and in this small business guide he does it again. It is an easy read and one packed with some simple yet powerful ideas. If youre looking for business ideas to take your business to the next level then this is a good start. Worth the read and then some

Another winner from Brian Tracy. Each chapter looks at a different aspect of running a business (see the table of contents and you’ll understand what I mean), giving solid advice and intelligent

answers. A good read for any entrepreneur, or in fact anyone involved in enhancing the success of a business.

Brian Tracy is no doubt the leading expert on success and acheivement. In this program, Brian unveils a technique he calls "Turbo Strategy" to help you achieve results faster and easier than ever before. Brian shows you how to remain flexible during trubulent and competitve times.Must reading for any entrepreneur.

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